



## Cambridge Named 2016 Broker-Dealer of the Year

Cambridge honored for the 9th time for this highly-coveted honor

Investment Advisor magazine's annual poll of Rep-Advisors judging their Broker-Dealer

Fairfield, IA – August 24, 2016 – Cambridge reported that Investment Advisor magazine has announced Cambridge as '2016 Broker-Dealer of the Year in Division IV1' – the division representing independent broker-dealers with over 1,000 producing advisors. The honor is based on the results of the annual poll of advisors conducted by the magazine in June of this year. Cambridge has earned this honor for the ninth time, previously honored in 2015, 2014, 2013, 2012, 2010, 2008, and 2007 as Broker-Dealer of the Year in Division IV and in 2003 for Division III.

"It's an honor to be named Broker-Dealer of the Year by Investment Advisor magazine," said Chairman and CEO Eric Schwartz. "We earn this honor when Cambridge's independent financial advisors value our services and take time from their independent businesses to engage in this poll. There is no greater reward in the service business than being valued for your services. Earning the respect of our advisors is our greatest achievement."

For Cambridge, the Broker-Dealer of the Year honor is a key measure of success along with the firm's annual satisfaction survey and other measures that are factored into continually raising Cambridge's high standards.

Cambridge's honor is based on receiving high marks in all categories. Registered representatives cast ballots, and the broker-dealers that gained the highest composite scores were awarded the honors in four different divisions based on their number of producing advisors. The winning broker-dealers are profiled in Investment Advisor's September 2016 issue and online via ThinkAdvisor.com.

"On behalf of Cambridge, I would like to thank the advisors in our Cambridge family for this highly distinguished award," said Schwartz. "We view this honor as an important vote of confidence."

About Cambridge: Cambridge Investment Group, Inc. is a privately-controlled firm with a national reach across the financial services industry consisting of multiple broker-dealers and RIAs, including: Cambridge Investment Research Advisors, Inc. – a large corporate RIA; and Continuity Partners Group, LLC – a special purpose broker-dealer and registered investment advisor; and Cambridge Investment Research, Inc. – an independent broker-dealer, member FINRA/SIPC, that is among the largest privately-controlled independent broker-dealers in the country supporting over 3,000 independent financial professionals nationwide who serve their clients as registered representatives and investment advisor representatives, choosing to use either Cambridge's firm Registered Investment Adviser or their own. For more information visit [www.joincambridge.com](http://www.joincambridge.com).

1Investment Advisor magazine, 2016, 2015, 2014, 2013, 2012, 2010, 2008, 2007, Division IV; 2003, Division III. A broker-dealer becomes eligible for this honor only after a minimum of 10% of its producing rep-advisors cast valid ballots. The ballots rate the broker-dealer in 15 different categories defined by Investment Advisor as relevant challenges and concerns. Broker-dealers receiving the highest marks in each of four divisions are declared Broker-Dealer of the Year. Results are based on experiences and perceptions of participants surveyed in June of each of the years listed. Experience may vary. This recognition is not representative of investment performance or returns of rep/advisors. Visit [thinkadvisor.com](http://thinkadvisor.com).

Securities offered through Cambridge Investment Research, Inc., a broker-dealer, member FINRA/SIPC, and investment advisory services offered through Cambridge Investment Research Advisors, Inc., a Registered Investment Adviser. Both are wholly-owned subsidiaries of Cambridge Investment Group, Inc.

